

HORIBA Medical AND NOEMALIFE SIGNED A WORLDWIDE DISTRIBUTION AGREEMENT FOR A DEDICATED VERSION OF THE HALIA MIDDLEWARE.

Montpellier, France and Bologna, Italy, January, 12 2015. HORIBA Medical and NOEMALIFE announced today that they have entered into a non-exclusive agreement, for the worldwide distribution of HALIA, the web based Laboratory Automation System by NoemaLife, which allows central management of all pre-analytical, analytical and post-analytical instruments, enabling to connect multiple sites, multiple Laboratory Information Systems and multiple instruments of various disciplines of the Laboratory.

"The addition of Halia to HORIBA Medical's Haematology product line makes it possible for a wide range of clinical laboratories to realize efficiencies resulting from a powerful yet very user friendly data management. NoemaLife is pleased to serve as HORIBA Medical's Middleware provider in this effort" said Piero Tassoni, Diagnostic Marketing & Alliance Director NOEMALIFE, "HORIBA Medical equips more than 30,000 laboratories throughout the World, distributed in 110 countries in 5 continents. Not only we are proud to work with a partner who holds world records in its industry, but we are confident that this agreement has huge potential."

The specific version of the Halia middleware distributed by HORIBA Medical will soon integrate all the Haematology Expert validation station features that HORIBA Medical so far proposed exclusively in its "ABX Pentra ML" Work Station, the all-in-one validation system entirely dedicated to whole blood.

"Halia is an important evolution to our Haematology solution's offer" said Olivier Pou, Corporate Marketing Director, HORIBA Medical. "The addition of a specific version of the Halia Middleware to our product offer makes it possible for HORIBA Medical to provide a complete solution to our worldwide base of customers around the Haematology expertise but also to facilitate the integrated management of Haematology within the global IVD Laboratory".

About HORIBA Medical

HORIBA Medical provides an extensive and complete line of haematology and clinical chemistry analysers (including reagents) for use in in vitro Diagnostic. Proven quality and trustworthy performance have established widespread confidence in the HORIBA Medical brand. Today, more than 30,000 laboratories are using HORIBA Medical's solutions around the world.

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About NOEMALIFE

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NoemaLife is a leading provider of clinical and hospital IT Software Solutions, dedicated to the enhancement of workflow automation, cost savings and quality of care at every level of the healthcare delivery process. It has been listed on the Italian Stock Exchange (MTA) since 2006 (NOE-ISIN IT0004014533). NoemaLife, which employs a staff of 700 qualified professionals worldwide, has a direct market presence in Italy, Germany, France, United Kingdom, Belgium, Argentina, Chile, Algeria, Morocco, Mexico and the United Arab Emirates. It also operates in Latin America, Northern Europe and Australia through a distribution network. Thanks to its acquisition in 2011 of a majority stake in the French group Medasys, NoemaLife consolidated its role as leading European vendor of IT solutions for clinical processes.

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