

B-e-7 Initiatives for the Growth of the Analysis and Measurement Industry

Participation on the boards of industrial associations, etc.

In May 2011, Atsushi Horiba (Chairman, President and CEO of HORIBA, Ltd.) was appointed Chairman and Kansai Branch Director of the Japan Electric Measuring Instruments Manufacturers' Association (JEMIMA) and Vice President (for International Operations) of the Japan Analytical Instruments Manufacturers' Association (JAIMA).

We are striving to stimulate international strategic activities targeted at allowing the analysis and measurement industry to achieve further growth in order to contribute to key industries around the world and lay the foundation for the next evolution of our industry.



In May 2011, President Atsushi Horiba became Chairman and Kansai Branch Director of the Japan Electric Measuring Instruments Manufacturers' Association.

Masao Horiba Awards 2011

The Masao Horiba Awards were launched in 2003, a year that marked the 50th anniversary of HORIBA, Ltd., to support young researchers engaged in analysis- or measurement-related research. The theme for 2011 was "Achieving Ultra-high Sensitivity and Ultra-high Speed in Analysis and Measurement Technologies Using Electromagnetic Waves (Near Infrared to X-rays)." A specific theme is set for each year, encouraging researchers in Japan and abroad to conduct unique research on that theme.



2011 Masao Horiba Awards Ceremony (October 17, 2011)

KEYWORDS

Analysis and Measurement Industry | Masao Horiba Awards | Response to the Great East Japan Earthquake | Program for Making Use of Corporate Engineers | Support for Victims of Crimes | Kyoto City on its Environmental Policy