

B-e-8 The HORIBA Group's Response to the Great East Japan Earthquake

The HORIBA Group set up a disaster response headquarters to identify and handle the damage caused to the Group by the disaster as well as to offer services to meet the needs of our customers and business partners suffering serious damage in the Tohoku and Kanto regions (e.g., by lending out medical equipment, distributing test reagents, and providing emergency vehicles for services). At the same time, we worked to accelerate the supply of our products necessary for reconstruction work.

In addition, we continue to strive to enhance our risk management by improving our system for contacting employees during emergencies as well as by implementing safety confirmation training.



Disaster response headquarters

Product-related

Supplying products necessary for reconstruction work

We have made company-wide efforts to increase our production of environmental radiation monitor for measuring radioactivity and stack gas analyzers, which are used at thermal power stations to measure stack gases, in order to help such power stations resume operation. In addition, we have lent out cartridges for blood glucose analyzers (used for measuring blood glucose levels) and automatic blood cell counters plus CRP* free of charge. These have been used in the temporary clinics set up in disaster-stricken areas.



Environmental radiation monitor

Blood cell counters lent out free to a temporary clinic set up in Miyako City, Iwate Prefecture



Employee's opinion

The roles HORIBA should play as a manufacturer of analysis and measurement instruments

Masayori Sawamoto, HORIBA, Ltd.

As demand for environmental radiation monitors grew after the Great East Japan Earthquake struck, we responded to deliver such instruments to customers as quickly as possible. What I saw when I visited Fukushima Prefecture for the first time strengthened my resolve to help people measure the levels of invisible, odorless

radiation. Based on such resolve, I carry out my work at the company.

In 2011, the words "recovery" and "quick response" were always on my mind, but in 2012 the word is "reconstruction." I will continue to provide HORIBA products to customers while thinking about the roles HORIBA should play as a manufacturer of analysis and measurement instruments, giving a long, hard look at what things will be like 5, 10, and 30 years from now.



HORIBA employees engaged in the development, manufacture, and sale of environmental radiation monitors

KEYWORDS

Analysis and Measurement Industry | Masao Horiba Awards | Response to the Great East Japan Earthquake | Program for Making Use of Corporate Engineers | Support for Victims of Crimes | Kyoto City on its Environmental Policy