

B-e-8 The HORIBA Group's Response to the Great East Japan Earthquake

Support activities

Donation and volunteer activities

HORIBA Group companies both inside and outside Japan offered donation matching programs to double the amount of relief money donated by employees in order to reach as many victims in the disaster-stricken areas as possible. In April, HORIBA also held a charity bazaar and auction. As a result, the Group donated a total of more than 40 million yen, including the proceeds from the charity mentioned above, through the Red Cross societies of the respective countries, etc.

Besides this financial support a total of 125 environmental radiation monitors have been donated to Fukushima, Miyagi, Tochigi, and Ibaraki Prefectures. In addition, individual HORIBA employees volunteered to work to support the disaster-stricken areas (e.g., by sending relief supplies or independently taking volunteer leave to participate in aid activities).



Charity bazaar held by employees

Messages of support from French children

In late March 2011, HORIBA ABX SAS (France) received messages of support intended for the disaster-stricken areas in Japan from 210 local elementary school students. These warm, cordial messages were delivered via HORIBA to elementary schools in Iwate Prefecture.



A HORIBA ABX members received messages written by French elementary school students



KEYWORDS

Analysis and Measurement Industry | Masao Horiba Awards | Response to the Great East Japan Earthquake | Program for Making Use of Corporate Engineers | Support for Victims of Crimes | Kyoto City on its Environmental Policy