

B-e-9 2011 Initiatives for the Support for the Development of Society's Next Generation (Japan)

Environmental Delivering Classes

In order to provide elementary and junior high school students with opportunities to learn about various phenomena in our daily lives, we hold environmental delivering classes, in which participants can conduct experiments using familiar materials and biodiversity seminars on the amazing sensing abilities of animals and plants. In 2011, we held 69 seminars, with a total of 2,378 participants.



HORIBA Environmental Delivering Class

Participation and Support for Events for Children

We hold various events to provide children with opportunities to learn about the joy of science and the wonders of animals through hands-on experience using HORIBA products.

(Examples of events held in 2011)

- July 10 : Science Experiment Class (Shikoku Gakuin University, Marugame City, Kagawa Prefecture)
- July 28-29 : HORIBA Environmental Delivering Classes (Morikoro Park, Nagoya City, Aichi Prefecture)
- August 5-6 : Kids Engineer 2011 (INTEX Osaka, Osaka City, Osaka Prefecture)
- August 7 : Bikkuri! ECO 100sen-100 Surprising Ecological Topics (Takashimaya Kyoto Department Store, Kyoto City, Kyoto Prefecture)
- September 24 : Kids Engineer in Hachinohe (Hachinohe Institute of Technology, Hachinohe City, Aomori Prefecture)
- October 1 : Science World (Ishikawa Prefecture Children Activity Center, Komatsu City, Ishikawa Prefecture)
- November 5-6 : Youngsters' Science Festival (Kyoto Municipal Science Center for Youth, Kyoto City, Kyoto Prefecture)



Kids Engineer 2011



Bikkuri! ECO 100sen