

B-e-10 Gaiapress (1)

Gaiapress—Communication with Nature, the Environment, Life and the Unknown

HORIBA has been hosting the website, Gaiapress, since the early days of the Internet in 1996. This website presents information on a wide range of topics to promote a better understanding of nature, the environment, life and the mysteries of science. These topics provide opportunities for people to think about the value and potential of analytical and measurement technology and sensors, which play essential roles in our lives and business activities. Gaiapress is also highly sensitive to

current social issues and is expanding its coverage of topics in response to readers' questions.

Based on our belief that scientific development always starts with the question "Why?" we will continue to promote communication with readers through Gaiapress.

Gaiapress
<http://gaiapress.horiba.com/en/>



Gaiapress has continued to expand its coverage of topics since 1996. The total number of hits on the website was 153,435 in 2011.